Stand out from the crowd21:
Finding a job in the new context

Join this School of Architecture and Cities Webinar Series to learn how to maximise your career prospects

Given the concerns about looking for a job in today's uncertain job market The School of Architecture and Cities "**Stand out from the crowd: Finding a job in the new context"** webinar series will give you valuable insights in how you can maximise your chances of finding a job using digital skills, developing your personal branding and accessing the hidden job market.

You will learn how to:
- Access the hidden job market
- Which digital tools will give you the best chance and how to make the most of them
- What employers are looking for and hoy can meet their needs
- How to make the best impression at an online interview

If you would like to attend please go to: Engage

(https://engage.westminster.ac.uk/students/events/Detail/728156/stand-out-from-crowd-finding-j)

The Webinars will last approximately 1hr 45 minutes.

Programme outline (full programme overleaf):

	Title	*Date*	*Start time**
Webinar 1	***The keys to success:*** *How to improve your chances and maximise employment prospects in a digital world*	Mon, 21st June	11am
Webinar 2	***Skills + Tools:*** *Developing and improving your skills for employment and entrepreneurship*	Wed, 23rd June	11am
Webinar 3	***Meet the Employers:*** *What employers are looking for and how they will recruit as a result of the pandemic; tips and advice on how to stand out*	Fri, 25th June	11am

*= NOTE: Times are British Summer Time

These webinars are only open to University of Westminster students and staff.

Click here https://openskillswestminster.net/ for *"SA+C Skills for the World of Work"* which has information and ideas to help its students develop skills for the world of work.

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Members of staff who would like to attend please contact A.Blyth@westminster.ac.uk

Full programme overleaf

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Webinar ① Keys to Success *Mon 21st June @ 11.00am*	**Webinar ② Skills + Tools** *Wed 23rd June @ 11.00am*	**Webinar ③ Meet the Employers** *Fri 25th June @ 11.00am*
Introduction (5 mins) • Introduction	**Introduction (5 mins)** • Introduction	**Introduction (5 mins)** • Introduction
Keys to success (45 mins) **Stephen Cole,** *head of careers strategy, CITB.* Presents: developing successful strategies for getting a job and how to improve your chances **Ali Montero** *Architectural Assistant, Amos Goldreich Architecture* Presents: As a former university of Westminster student, Ali Montero gives a perspective from recent experience including tips and advice to current job seekers.	**Skills + Tools (45 mins)** **Iram Sial**, *careers consultant, University of Westminster.* Presents: 1. **University's Career Services:** What help the University can provide including mentoring 2. **Things to focus on in the current climate:** Additional or sector specific sources of help and information, self-development, free learning courses, virtual work experience 3. **Digital Skills Refresh:** Personal branding and effectively selling yourself online using LinkedIn | Twitter | Zoom **Paul Dwyer,** *Director of Student Enterprise, Creative enterprise Centre, University of Westminster*. Presents: The work of the CEC and insights into entrepreneurship and why this may be an option.	**Employers Forum (45 mins)** **Interactive discussion** with leading employers in the fields of architecture, design, real estate, media, creative industries. 5 minute statements from employers on what they look for and advice to students: • How are their recruitment practices changing as a result of the COVID pandemic • What do employers look for in students who don't have a career history? • Tips/advice to students on how to stand out
Discussion (15 mins) **Panellists:** Stephen Cole + Ali Montero **Interviewer:** Alastair Blyth	**Panel Discussion (15 mins)** **Panelists:** Iram Sial + Paul Dwyer **Facilitator:** Alastair Blyth	**Panel Discussion (15 mins)** **Panelists:** • Ian Mulcahy, CEO Gensler (alumnus of the University of Westminster). • Jim Coleman, Director WSP (Professor Professional Practice, University of Westminster) • TBC **Facilitator:** Prof. Peter Sharratt
Open Mike (30 mins) **Q + A)** Students can ask direct questions relevant to their particular situation **Facilitator**: Alastair Blyth, Employability Director SA+C	**Open Mike (30 mins)** **Q + A)** Students can ask direct questions relevant to their particular situation **Facilitator:** Alastair Blyth	**Open Mike (30 mins)** **Q + A)** Students can ask direct questions relevant to their particular situation **Facilitator:** Alastair Blyth